



Neuillac, France

RBX Creations / Gorfoo  
Iroony hemp fibers

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# Business Activity



- France (Neuillac, Paris) / Vietnam branch
- Company founded in 2016
- Materials and products development (75% on hemp)
- 2 full time partners / 6 shareholders (capital 68K€)
- BtoC and BtoB (agriculture, industry, products design)



- From raw materials to finished goods, few partnerships between organizations
- Lack of investments, unfair rules because polluting materials are easier and cheaper to use (no environmental considerations)
- Cheap cheap cheaper !
- Greenwashing and short term solutions as « green fashion is becoming trendy and even a political issue
- Unrevelant laws regarding hemp agriculture





# Innovation potentials



- Many options for hemp fibers in textiles
- One of the best sustainable material (scientific facts)
- Global market (raw materials)
- Re-invent the business models by changing the rules
- Early birds investments will be successful (private and public)





# Value chain scenarios

- Bio-based high tech fibers are the best way to empower the « green » industry and impact the market faster
- Investments will depend on the type of projects of our clients/partners, can be from lab study to industrial scale plants
- Learning from traditional know how
- Lobbying for bio-materials.



- Anyone who wants to develop a sustainable industry, without changing their habits too much
- We can adapt the technologies to the areas and markets (agriculture, industries, customers requests)
- Our knowledge is sometimes protected by contracts and I.P
- To empower the part of hemp in the textiles industry for sure !





**THANK YOU!**



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