

Clermont-Ferrand, FRANCE

SIZEASE

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Our goal is to **SOLVE THE SIZE(S) ISSUE** in the fashion business !

A triple impact problem :

😊 **CONSUMERS** : For each type of clothes we wear, **sizes change between brands...** making it tough to buy the right size for oneself and even more when buying to make a gift... wether we shop online or in shops...

💰 **BRANDS / RETAILERS** : For the brands and retailers, the issue is about delivery costs, returns policy and related fees, and impact of such choices on their margin and competitiveness. In other words : **return rate !**

🌍 **ENVIRONMENT** : And solving such an issue is also about reducing **CO2 emissions** caused by apparel parcels being sent back and forth due to unsuitable sizes. 30% being the average return rate on apparel and shoes sold online...

A MOBILE APP DEDICATED TO USERS FIRST

We help consumers buy the right size for themselves and their loved ones thanks to a fashion social network where they can **keep track and share the sizeS** of the clothes and shoes they wear (**#sizebooks**) or want (**#wishlists**).

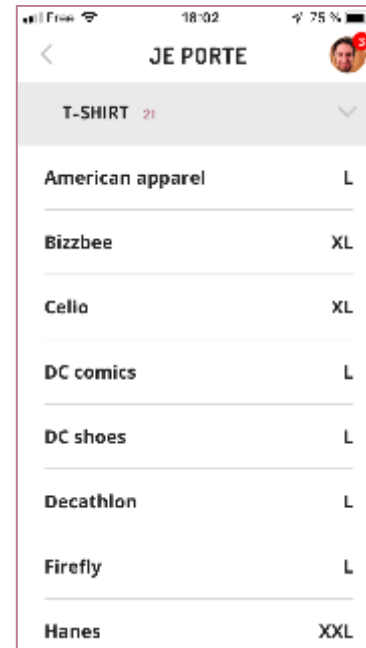
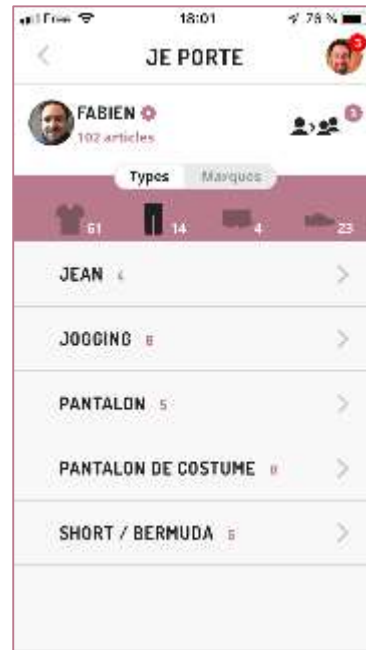
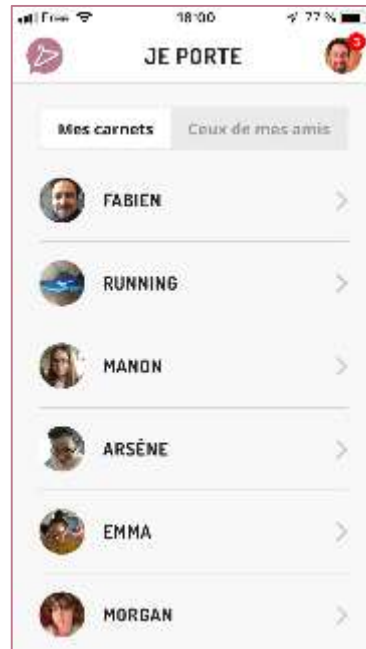
Moreover, the overall users' sizes data allow us to give them reliable **size recommandations for brands they don't wear yet**, thanks to similiraty profiling (patented process).

Above all they can access the Sizease service **online AND off-line**, no matter the brand, shop or e-shop !

A RETURN RATE' KILLER good for RETAILER\$ & for the PLANET



How it works



○ I WEAR

Note down the sizes you wear (and that fit you so well) #nemo #reminder

○ I WANT

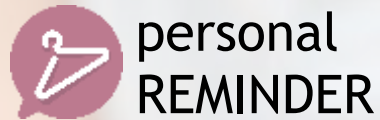
Create wishlists to keep track of what you don't wear yet #can'twaitforsales

○ I SHARE

Choose who you share your sizebooks and your wishlists with #ilovepresents
Access your sizebooks and those of your relatives wherever you are #therightsize

What happens

Since it's definitely not possible to remember all the sizes we wear for each type of clothes and each brand...



Such a sizebook, and maybe a wishlist, you do should share it with your close ones... they could finally make you a present that suits and fits you for once ;-)



And for brands you don't know your size in yet, we have the solution that works 😊 unlike existing attempts all based on body dimensions compared to standard size charts...




JESSE's shirts :

- Brand A : size 40
- Brand B : size L
- Brand C : size 40/42

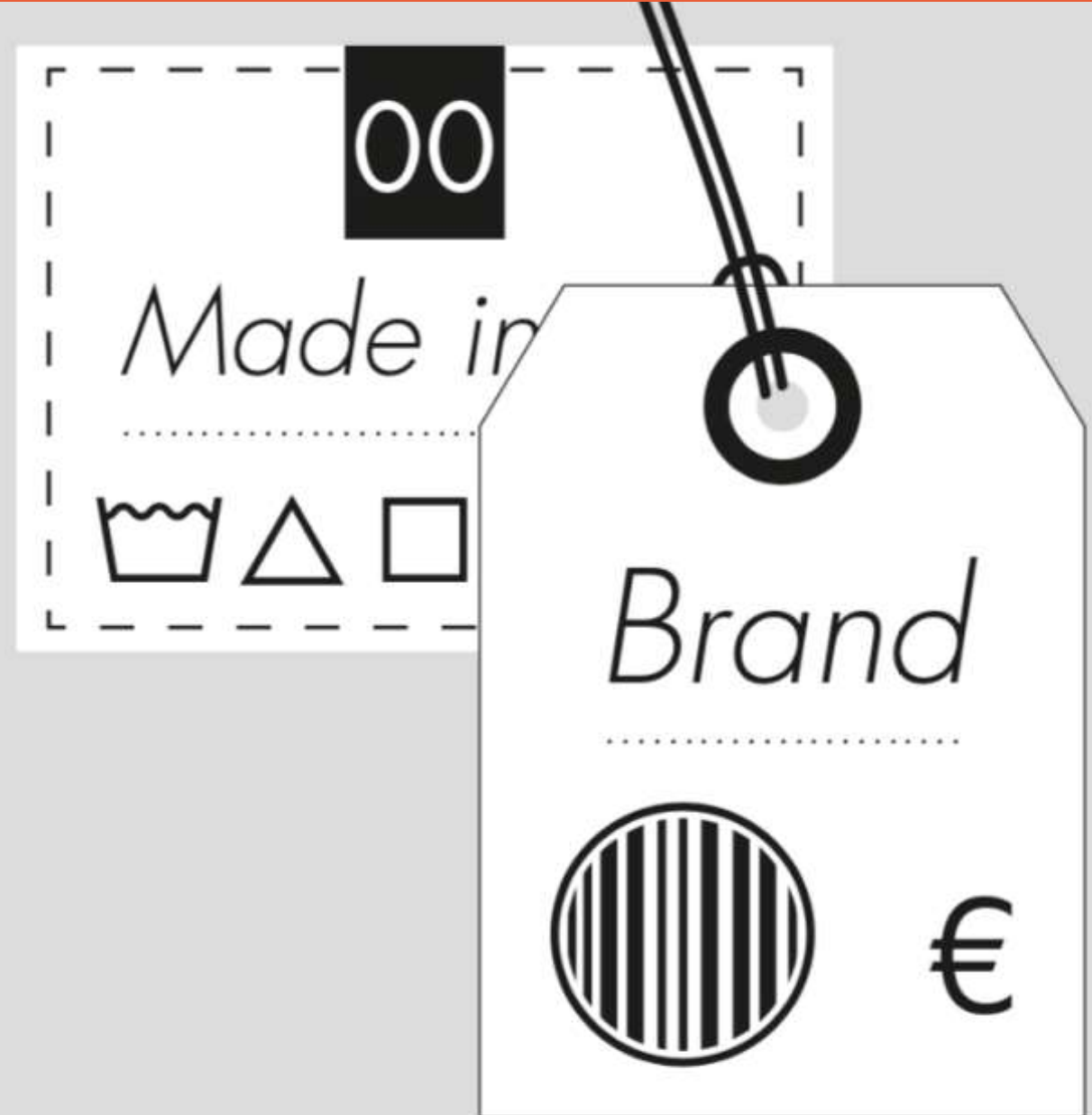
FABIEN's shirts :

- Brand A : size 40
- Brand B : size L
- Brand C : size 40/42
- Brand D : size 3

Example : If JESSE owns and wears **three same brands** of shirts in **three same sizes** as FABIEN, he will be able to get this shirt in a new brand (D) he's just heard of in the size Fabien is wearing it already !



- Sizease could be deployed on the TCBL Open platform as a TCBL Associate service provider to **aggregate products data from brands** (collection details, sizes and colors available, composition, washing instructions, etc) so as to **provide products information to end-consumers** through the Sizease app and through an **open database**.
- As long as it matches our **environmental and transparency ambition** we are open to partnerships / co-development with any Labs, Enterprises, Advisors or Startups within the TCBL network.



THANK YOU!



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