



Paris (FR) / Barcelona (ES) / Porto (PT)

## PimPamPost

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# Business Activity

- Western Europe (Paris - Barcelona - Porto)
- From fashion design to sustainable transport service  
Launch in Sept 2018
- Sustainable solutions for sending goods crossborder inside EU
- SME / 3 people full time + 3 people part time
- Slow-fashion industry : BtoB solutions / BtoB & BtoC deliveries





- Drop-shipping is the new trend
- Competitiveness (price, delivery time, reliability) and Sustainable solutions
- E-commerce / Fast & cheap deliveries / Transparency
- Prices war / Decrease delivery time / Green-washing / Negative impact on HR, environment and final customers





# Innovation potentials



- Multi-modal solutions / Connectors & API for e-commerce / Real-time parcel Tracking
- Raise of public awareness towards sustainable solutions / Slow Fashion
- Free rail market in EU / Regulation of sharing economy
- Sailing freight / Drones / Last mile solutions (e-bike, velo cargo)
- Fast-fashion habits / Same day delivery myth (for ecommerce)



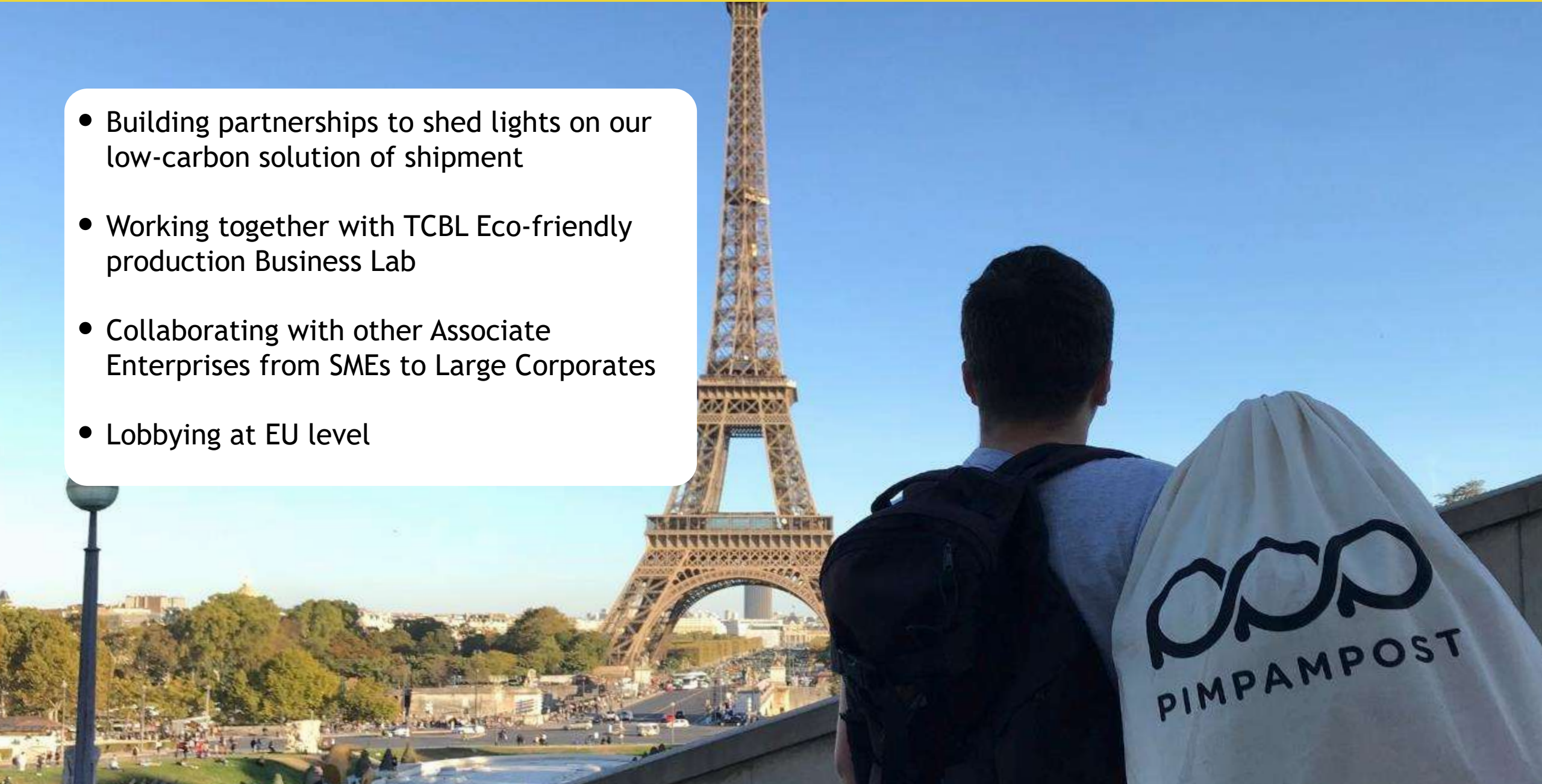
# Value chain scenarios

- Logistics platforms in UE main textile production areas
- Multimodal low-CO2 drop-shipping services all over EU territory
- Currently raising €500.000
- Reinforce existing routes & open new ones / Partnership with transportation companies





- Building partnerships to shed lights on our low-carbon solution of shipment
- Working together with TCBL Eco-friendly production Business Lab
- Collaborating with other Associate Enterprises from SMEs to Large Corporates
- Lobbying at EU level





THANK YOU!



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