

FASHION CHANGE

NEW HORIZONS
FOR THE TEXTILE
& CLOTHING INDUSTRY

#TCBL_2018

29-30 MAY 2018
PRATO / ITALIA

Centro Pecci Prato / Museo del Tessuto



T C B L
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www.tcbl.eu

#TCBL_2018 invites you to participate in our yearly event to find out how the textiles and clothing sector is responding to major change. The theme for this year is Building alternative value chains in the T&C industry: digital, human, circular, transparent. We thus aim to explore how the key policy themes of Industry 4.0 and Circular Economy can work together, within the TCBL vision of transparent and principle-driven value chains.

As with the previous editions in Huddersfield, UK and Athens, Greece, the formats that make up #TCBL_2018 offer different ways for you to see, learn and interact. This year we'll use locations and visit companies throughout the city and region, and in addition a local network of collective spaces, art galleries, and retail outlets are organising a rich programme of exhibits, workshops and side events.

#TCBL_2018 will open your eyes.

- You will be exploring new technologies and trends that shape innovation today, linking innovation to sustainability, and seeing them at work in the Prato district.
- You will be looking at new directions for the industry, driven by consumer choices and customisation, the environment and new technologies, with a range of provocative speakers offering new perspectives on these issues.
- You will be looking at how participants in the TCBL ecosystem from all over Europe are making this might work in practice, developing new business models, collaborative ventures, and business services along the way.

Above all, you will meet and become part of the TCBL community, breathing in the Mediterranean capacities and energies of the most important T&C district in Europe.



City of Prato

Co-funded by the HORIZON 2020 programme of the European Union

The Centro per l'Arte Contemporanea Luigi Pecci is the first Italian institution which has been built from scratch to present, collect, document and promote the most advanced artistic research. More information at www.centropecci.it

9.00 – 9.30 > REGISTRATION AND WELCOME COFFEE

9.30 – 10.00 > WELCOME ADDRESSES

Matteo Biffoni, Mayor of Prato

Stefano Ciuoffo, Assessor of Productive Activities, Tuscany Region

Cristiana Perrella, Director of the Pecci Museum

TCBL_LIVE

TCBL_Live is our TED style module that includes seven 18-minute talks that are staged and filmed in order to produce quality videos. Speakers at TCBL_Live are emergent, cutting-edge innovators, and their talks give a personal angle on how they are realising their vision. The line-up consists of a mix of international and local speakers, who are all coached and coordinated by Niki Ernst, an official "TEDx Ambassador".

10.00 – 10.20 > INTRODUCTION > NIKI ERNST, IACy

SESSION ONE: TECH XCITED

10.20

Marco Ricchetti

Sustainability Lab

10.40

SAFER CHEMICALS IN FASHION

Brands call for more transparency, but the landscape is cluttered with compliance requirements. A story of Cannibals and Forks.

10.40

Neliana Fuenmayor

A Transparent Company

11.00

TESTING PROVENANCE

A case study involving the use of the Provenance blockchain service to track the history of clothing products for transparent sustainability.

11.00

Nicola Antonelli

Luisa Via Roma

11.20

BECOMING DIGITAL

How a family retail business became one of Italy's most successful on-line e-commerce services.

11.20 – 11.40 > NETWORKING BREAK

During the break, visits to exhibitions at the Pecci museum

SESSION TWO. FASHION CHANGE

11.40

Veronica Tonini

Ferragamo

12.00

SALVATORE FERRAGAMO'S SUSTAINABLE PASSION

From supply chain monitoring to circular business models, from environmental protection to cultural anchoring in the brand's distinguished history.

12.00

Nin Castle

Reverse Resources

12.20

CIRCULAR SERVICES AND TRANSPARENCY

A look at how the Reverse Resources textile leftover marketplace addresses the barrier of an opaque fashion industry.

12.20

Ina Budde

Circular Fashion

12.40

THE CIRCULAR DOUBLE LOOP

How circular design principles need to and can connect with circular production and consumption patterns.

12.40

Stefano Mangini

Polimoda

13.00

WHICH FASHION FUTURES?

How design schools are connecting with sustainable future scenarios.

13.00 – 14.30 > LUNCH AT PECCI MUSEUM