

The Textile Museum of Prato is the largest cultural centre in Italy dedicated to the promotion of historical and contemporary textile production and art. More info at [www.museodeltessuto.it](http://www.museodeltessuto.it)

## 8.30 – 9.00 > REGISTRATION

## 9.00 – 9.30 > WELCOME ADDRESSES

- Daniela Toccafondi**, Assessor for Economic Development, City of Prato  
**Andrea Cavicchi**, President of the Fashion Chapter of the North Tuscany Industrial Association  
**Marco Landi**, President of the Fashion chapter of the Artisans National Association  
**Fabio Pietrella**, President of the Fashion Federation at Confartigianato Imprese  
**Luca Giusti**, President of the Chamber of Commerce of Prato and President of Confartigianato Imprese Prato  
**Claudio Bettazzi**, President of CNA Prato and Vice-president of CNA Tuscany Centre

## TCBL\_TALK

This is our more traditional conference style module, with leading keynote speakers addressing the main issues facing the T&C industry today.

9.30

**Anna Detheridge**

Connecting Cultures

9.50

### FASHION CHANGE: DESIGNING A SUSTAINABLE FUTURE

*Evidence from her landmark book "Fashion Change", bringing together four years of the Out of Fashion initiative, indicating real industrial transformation.*

9.50

**David Schmeilzeisen**

ITA-Aachen

10.10

### WORKPLACE 4.0 – DO WORKERS FACE A CHANGE OF REQUIREMENTS DUE TO INDUSTRY 4.0?

*State of the Art research in sensors and robotics for the T&C industry, and the central role of human skills and knowledge in innovation processes.*

10.10

**Douwe Jan Joustra**

C&A Foundation

10.30

### SYSTEMIC TRANSITION TOWARDS CIRCULAR FASHION

*Six pathways towards the circular economy to achieve the systems change that we are looking for, a positive dream that can become reality!*

10.30

**Francesco Marini**

Marini Industries

10.50

### SUSTAINABLE INNOVATION IN THE PRATO DISTRICT

*The impact of TCBL led business developments on the industrial ecosystem of Europe's leading textile district.*

## 10.50 – 11.10 > DISCUSSION

Moderator: **Daniela Toccafondi**, Assessor for Economic Development

## 11.10 – 11.30 > COFFEE BREAK

## TCBL\_NEWS

11.30

**Jesse Marsh**

TCBL Project Manager

11.45

**LAST YEAR IN TCBL**

*An overview of progress and developments in the EU-funded TCBL project.*

11.45

**TCBL TRUE STORIES**

*Business model innovation in the TCBL Business Pilots recounted by TCBL Associate Enterprises.*

12.45

**ECO-FRIENDLY PRODUCTION****Simone Bellucci**, Lanificio Mario Bellucci**Francesca Rulli**, Process Factory**NATURAL FIBRES****Emmanouela Kourudi**, Thrakika Ekkokistiria**George Tsiakiris**, Tsiakiris**SHORT RUNS****Louise Stocks-Young****Fabio Giusti**, Trafi Creatività Tessile**INDIPENDENTS****Michele Gullo**, Gullo Filati**Clea Polar**, Coco&Rico**DIGITAL HERITAGE****Uberto Ciatti**, Inseta**Alberto Pestelli**, Texmoda

12.45

**ROUND TABLE DISCUSSION  
WITH THE TCBL ADVISORY  
BOARD**

13.30

Moderator: **Filippo Guarini**  
Museo del Tessuto di Prato

**Edward Anderson**

World Bank

**Nuno Vaz Silva**

esperto di Innovazione

**Luca Pereno**

Leroy Merlin

**Fabrice Jonas**

Modelab

**Véronique Allaire-Spitzer**

BrandEmotion

**Solenne Romagni**

Atrium.Lab

13.15

**CLOSING REMARKS**

13.30

**John Cleuren**European Commission, DG  
Research & Innovation

## TCBL\_JAM

TCBL\_Jam showcases the stories and aspirations of different types of TCBL Associates. One of the most vibrant and popular sessions at #TCBL, Jam consists of four rounds, each with a rapid sequence of 5' presentations followed by time for questions and discussion.

### JAM SESSION #1

14.30

15.05

#### ROUND ONE: DIGITAL

Manuela Mihailiasa, Sofiaman  
Zoe Romano, WeMake  
Miriam Loda, Hero's Collective  
Martin Havik & Boudewijn Mos, RemoKey  
Alexandru Mitocaru, Printer Zone  
Annick Jehanne, HUB mode  
Olof Werngren, Sourcebook

ENTERPRISE  
LAB  
STARTUP  
SERVICE  
ENTERPRISE  
LAB  
SERVICE

Digital production  
Digital making  
Embroidery  
Tracing recycled fibres  
Patterns that fir  
Fashion tech events  
Digital community

15.05 – 15.15 > DISCUSSION AND INTERACTION

15.15

15.50

#### ROUND TWO: HUMAN

Vivilla Zampini, Es'givien  
Isabel Almeida, Olives  
Lea Cipot, Zavod Korak  
Pierre Schmidtgall, LITA.co  
Takis Lybereas, SEPEE  
Marzia Lanfranchi, Cotton Diaries

ENTERPRISE  
STARTUP  
ENTERPRISE  
SERVICE  
CREATIVE HUB  
ENTERPRISE

Social fashion  
Felt crafting  
Artisan upscaling  
Social impact investment  
Skills development  
Video Stories

15.50 – 16.00 > DISCUSSION AND INTERACTION

16.00 – 17.00 > Coffee, networking and Fridolin Wild demonstrating on-going work at Oxford Brookes University in Augmented Reality, e-textiles and maybe a surprise or two.

### JAM SESSION #2

17.00

17.35

#### ROUND THREE: CIRCULAR

Fabrizio Tesi, ASTRI  
Maria Blanes, AITEX  
Nicolò Cipriani, Rifò  
Michel Byvoet, Bivolino  
Cathryn Hall, Anneka textile  
Maria Kanelli, NTUA  
Stefano Panconesi, Casa Clementina

ENTERPRISE  
LAB  
STARTUP  
ENTERPRISE  
STARTUP  
LAB  
ENTERPRISE

Recycling fibres  
Eco processes  
Re-use  
Shirt Amnesty  
Re-woven fibres  
Biological dyeing  
Natural dyes

17.35 – 17.45 > DISCUSSION AND INTERACTION

17.45

18.20

#### ROUND FOUR: TRANSPARENT

Yves Dubief, Tenthorey (tbc)  
Guy Buyle, Centexbel  
Chrysanthi Katsilouli, Thessalian network  
Rossana Carullo, INMATEX  
Simona Rossi, Air Guru  
Corrado de Castro, Cleviria  
Petra Grmek Green, Brandi & Bandi

ENTERPRISE  
LAB  
ENTERPRISE  
CREATIVE HUB  
STARTUP  
SERVICE  
ENTERPRISE

Eco-cotton  
Transparent materials  
Responsible production  
Local materials  
Air filtering  
Radical transparency  
Networking brands

18.20 – 18.30 > DISCUSSION AND INTERACTION

## TCBL\_NEXT

**NEXT** is our opportunity to welcome new Associates and announce our plans for the coming year, including the venue for the next edition of **#TCBL2019**.

**18.30 - 18.50** › **WELCOMING CEREMONY FOR NEW TCBL ASSOCIATES AND PARTNERS**

**Jesse Marsh**, TCBL Project Manager

**18.50 - 19.00** › **ANNOUNCEMENT OF #TCBL\_2019**

## # THURSDAY 31 MAY

## TCBL\_MEETS TUSCANY FASHION CLUSTER

9.30 - 13.00 / Textile Museum of Prato / Via Puccetti 3 / Prato

**9.30-13.00** › **FACE TO FACE BUSINESS MEETINGS FOR TCBL ASSOCIATE ENTERPRISES AND LABS**

This will involve a speed-networking style interaction between TCBL Associates wishing to meet up in an informal but productive setting. The event is organized by Tecnotessile with the support of Sqetch.

To register for this event, go to:

<https://sqetchfashion.typeform.com/to/pfxyeb>



City of Prato

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