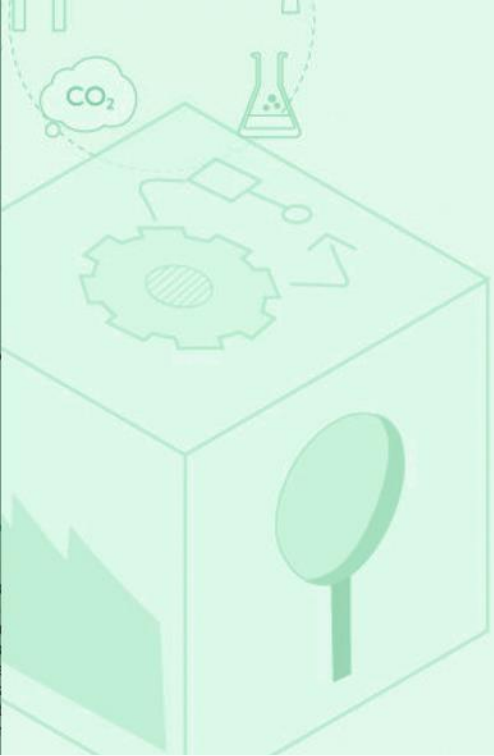


TCBL Associate
Service Providers



Activity
Based
Footprinting



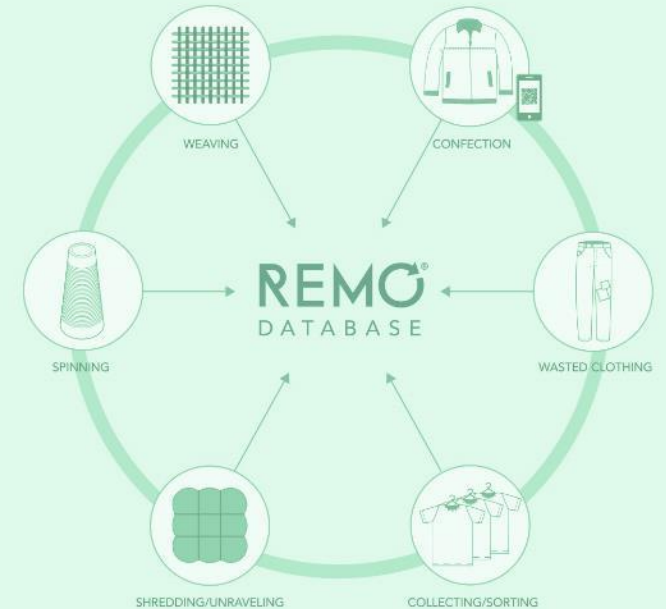
EcoChain



EcoChain & REMO

The Netherlands
Boudewijn Mos

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Need

- Increasing demand for transparency by businesses and consumers
- Control over data in a scientific validated way
- Protection against increasing price volatility due to scarcity
- Move towards a Circular Economy efficiently
- Easy sharing of sustainability results towards consumers



Approach



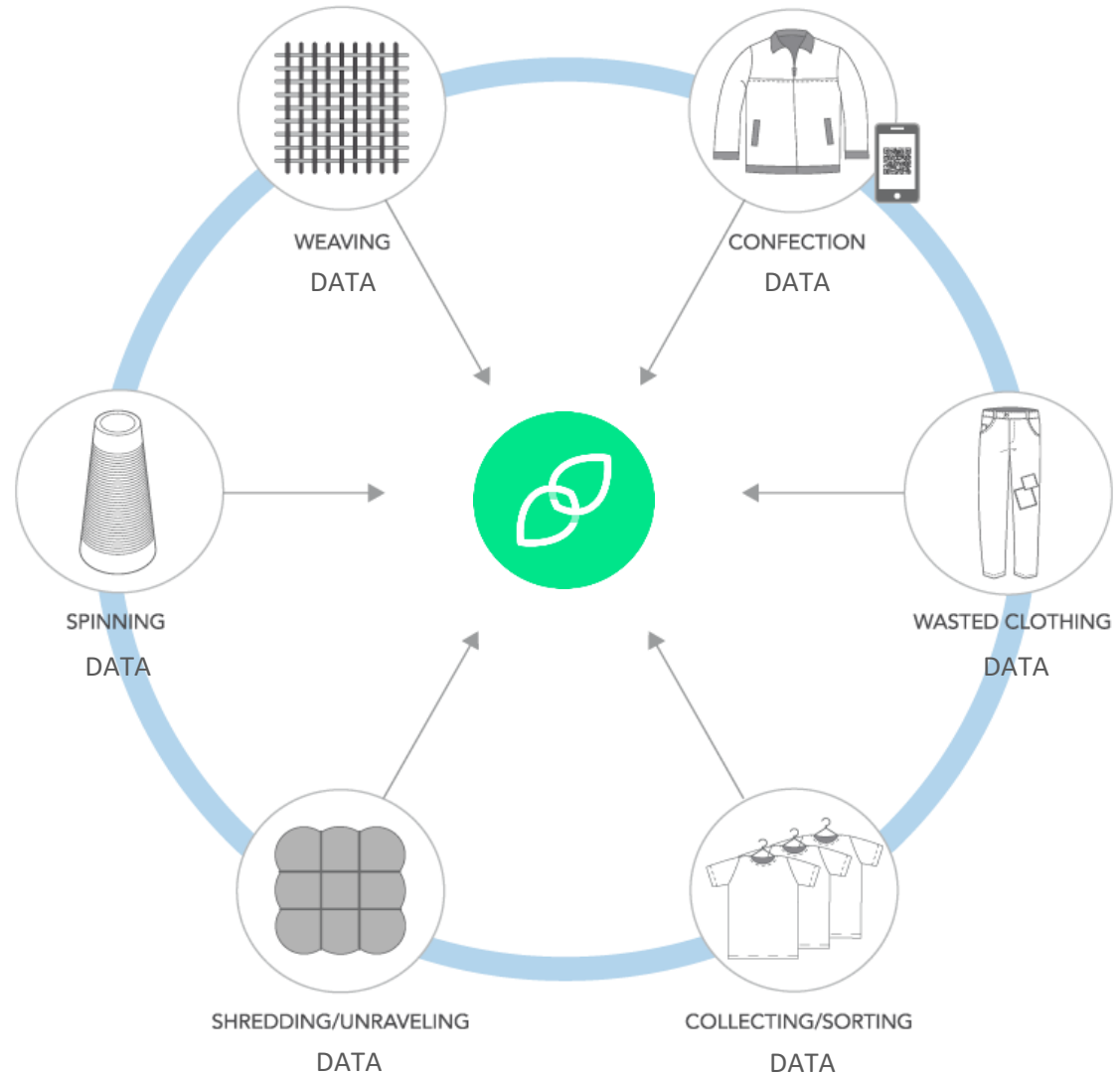
- Quantifying sustainability through a unique Life Cycle Assessment approach for the entire portfolio
- Building the circular supply chain and decrease life cycle impact by expanding the network of qualified producers, suppliers and brands
- Stimulating awareness and increasing the demand for recycled content in everyday textiles.
- Market the sustainability results of your products towards customers.



How it works



- EcoChain is implemented per site and for all products a unique footprint is calculated
- Suppliers are invited to do the same and report their product footprint results in a uniform format
- “Follow the fibres” and validate the % recycled content in a product or garment
- Retrieve a REMO key tag and communicate your circularity and footprint results to your stakeholders



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FELTRO-17-400-P11

YOUR CONTRIBUTION
TO A BETTER ENVIRONMENT

ENVIRONMENTAL
SAVINGS PER 1 KG:



456 LITERS



49.2 CO₂/KG



82.8 kWh

REMOKEY.COM



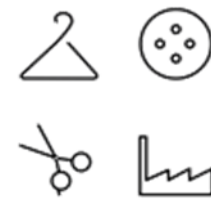
What happens

- Brands can prove their sustainability claims through a scientific validated method and communicate results to their customers
- The consumer can retrieve reliable and transparent sustainability information of all production steps
- The REMO key shows the exact (validated) percentage of recycled content in the product
- The customer that scans the QR-code will see the environmental savings on water, energy, CO₂, (and possibly other impacts)
- Recycling textiles will make sense!

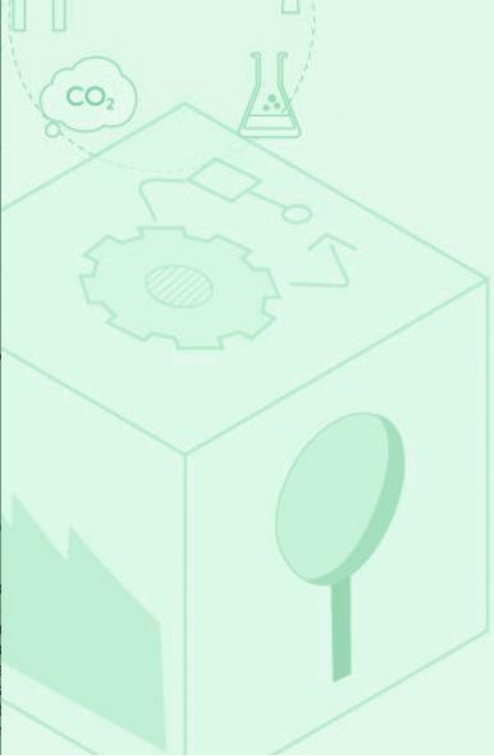
Integration with TCBL

- Freemium subscription available for all companies in Textile Industry value chain
- Identify industry best practices
- Sharing of anonymized benchmark data
- Help build supplier development programs





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THANK YOU!
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