

# BIVOLINO SHIRTS COLLECT & RECYCLE



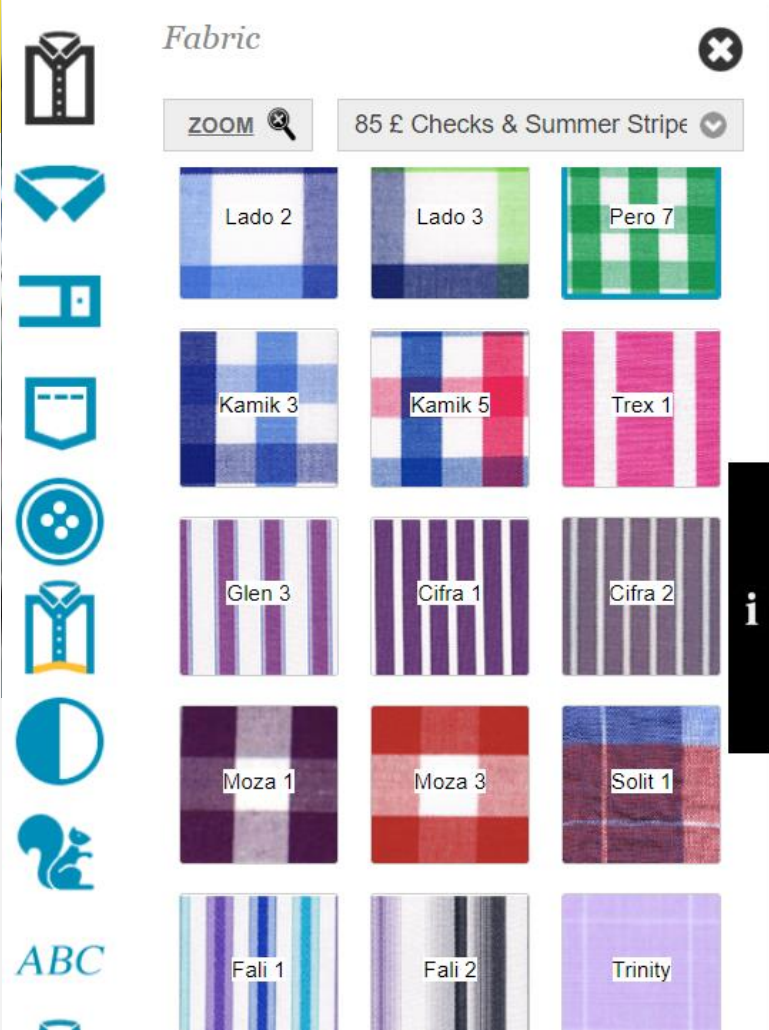
TCBL Associate  
Enterprises



**CENTEXBEL-  
BIVOLINO (BE)**  
Guy Buyle – Centexbel  
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# Made to Measure Shirts



- Europe
- Online 1998
- Bespoke shirts
- 18 labor -125.000 shirts
- Made to Measure





**GET THE RIGHT SIZE**

We calculate the perfect fit based on your unique measurements.

Imperial sizes to Metric sizes

My Height  Cm  
 My Weight  Kg  
 My Age  Years  
 My Collar size  Cm

**FIND MY SIZE**

Biometric Sizing Technology®

add to bag

Qty 1

Find it in a UK store

**New** You may also like

write a review



Slim Fit Easy to Iron Shirt with Tie  
£15.00  
☆☆☆☆☆

Size guide



Slim Fit Shirt with Tie

# Market issues

- Made to Measure: niche
- Main challenges: go mainstream with retailers integration through APIs
- Lot size 1
- Personalized solutions
- MtM-Size prediction off-the-rack clothing reducing returns

For a limited period only, send us your old shirts, from any brand and in any condition, and we'll give you 10€ off your next Made to Measure shirts order.



Give a second life to any shirt you no longer wear



Send it back to us for free by requesting a pre-paid label at [shirt@bivolino.com](mailto:shirt@bivolino.com)



Get 10€ off your next Made to Measure Shirts order when we receive your parcel

 **bivolino.com**

# Shirt Amnesty B.Case

- Send back unlimited # shirts for free
- Order pre-paid label
- Send shirts back and get 10,-€ voucher
- To validate on next MtM purchase
- 200 shirts collected by end april2018



# Shirt Amnesty: collect & recycle

- Competition and brand analysis: quality, fit, fabric, style
- Sorted per fabric material and colour
- Wash & Go
- Re-sale via second hand shops
- Re-use parts of the shirt /fabric:
  - Local re-manufacturing through social workplaces
  - **TCBL Community partners interested ?**



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**Thank you !**

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