



# ANNEKA TEXTILES

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# Problem

- FASHION WASTE
- TAKE – MAKE -WASTE
- ENVIROMENTAL IMPACTS

TAKE



MAKE



WASTE



The background of the slide is a dark, blue-toned collage of various clothing care labels. These labels contain information such as fabric composition (e.g., '34% nylon', '30% cotton', '28%rylic', '100% ACRYLIC', '7% ACRYLIC 21% NYLON'), washing instructions (e.g., 'WASH AT 30°C', 'WASH INSIDE OUT', 'WASH AS WASHABLE'), and manufacturer details (e.g., 'O Marks and Spencer plc', 'PO Box 3339', 'Chester CH99 9DS'). Some labels also feature standard laundry symbols like a triangle for bleaching, a square for ironing, and a circle for drying.

# UPCYCLE

Anneka reuses what other people no longer want

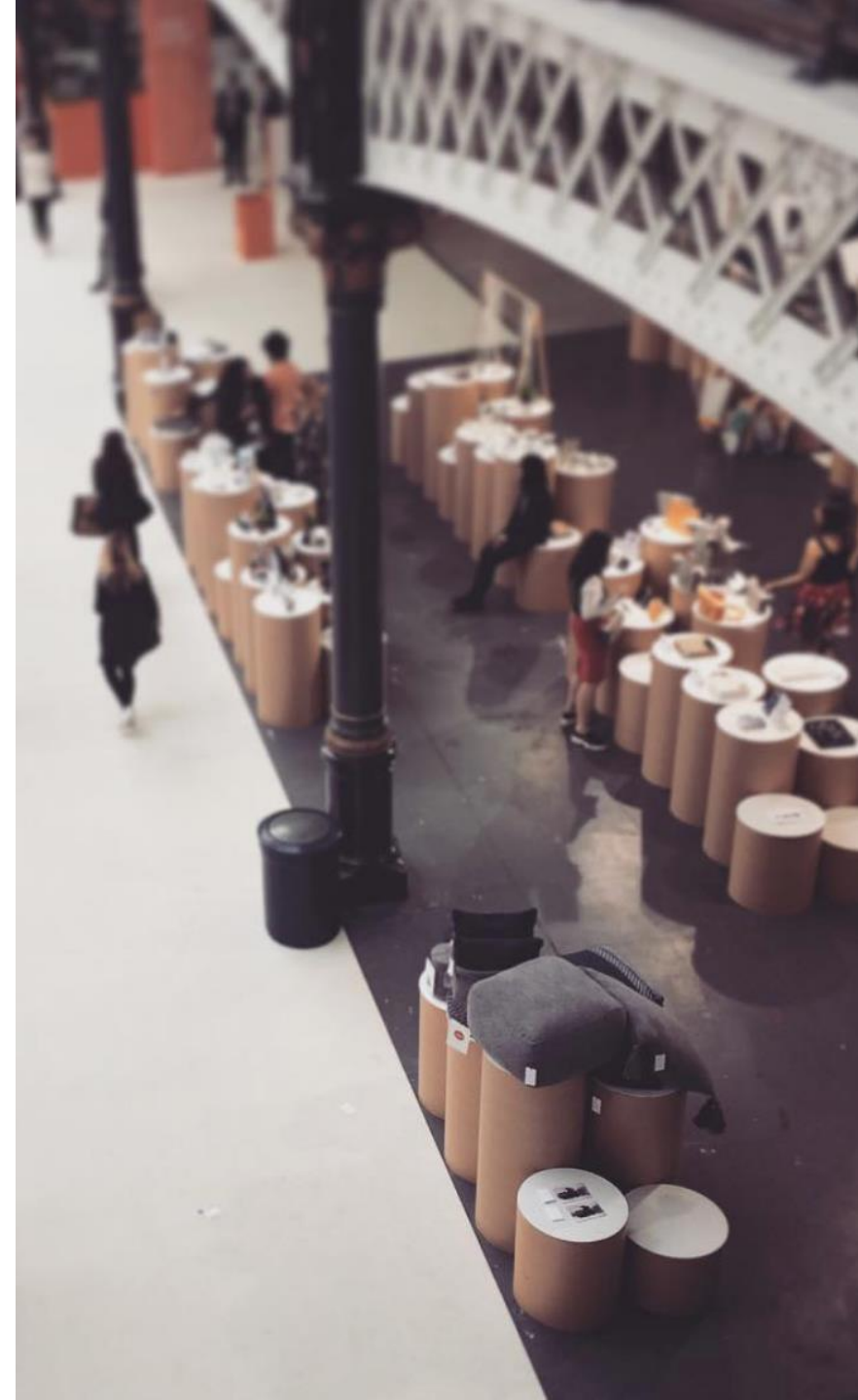
## Solution

- MIXED FIBRE
- HIGH VALUE
- AGAIN & AGAIN



# Market

- DIRECT CUSTOMER
- INDIRECT CUSTOMER
- COLLABORATORS
- USP: DESIGN +





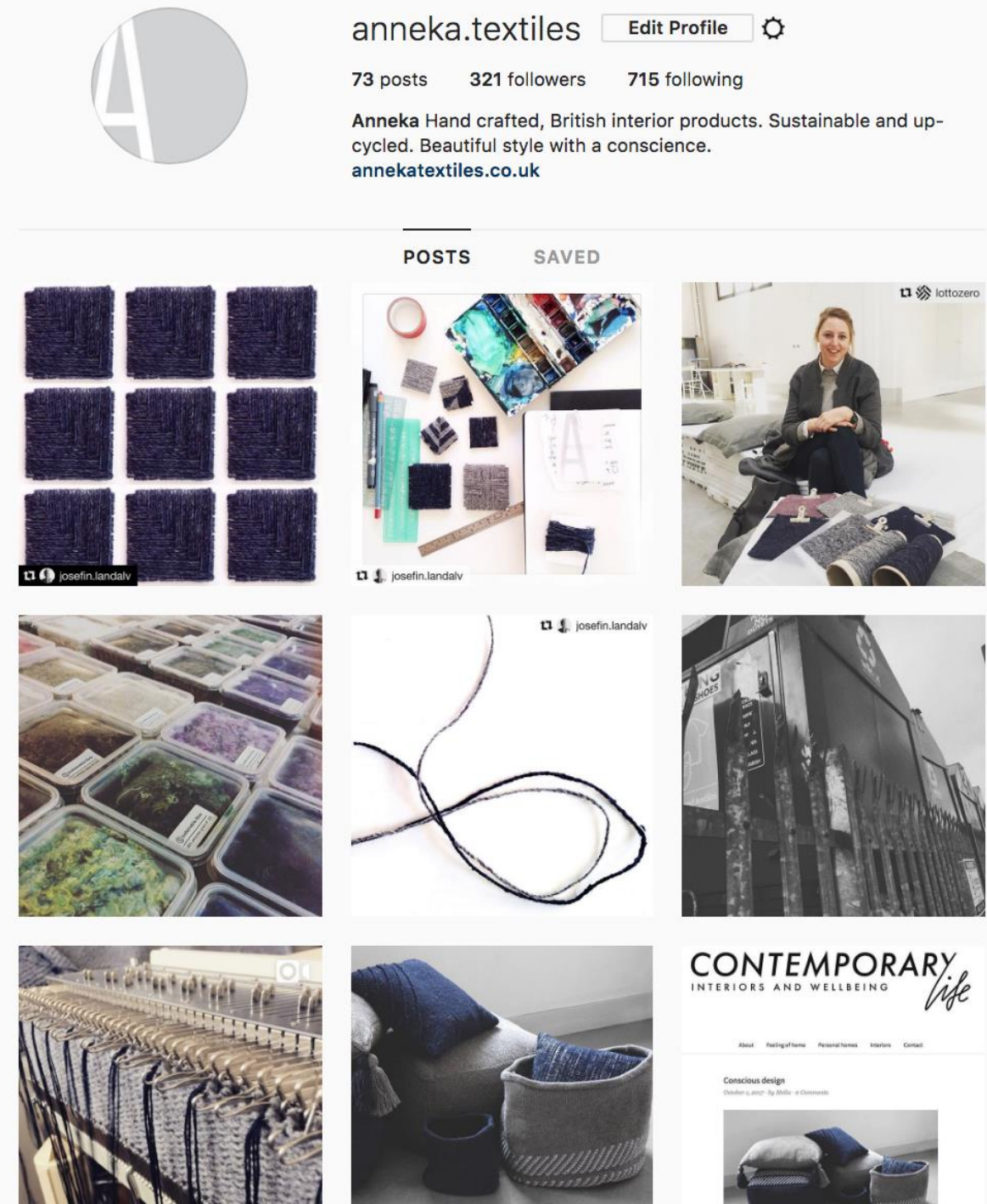
# Team

- ME MYSELF & I
- SUPPLY CHAIN
  - COLLECTOR & SORTERS
  - PULLER
  - SPINNER
  - FELTER



# Interaction with TCBL

- SKILLS
- PRODUCT
- PRODUCTION
- EXPLORE NEW BUSINESS MODELS



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Conscious design  
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**THANK YOU!**  
**ANNEKA TEXTILES**  
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