



TCBL Associate
Enterprises



CASA CLEMENTINA

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NATURAL DYEING

PETTINENGO (BI) ITALIA

DR. STEFANO PANCONESI

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Business activity

- EDUCATION: study of ancient recipes
- RESEARCH: adaptation and reworking of ancient recipes
- PROTOTYPING: project development
- CONSULTANCY FOR COMPANIES: transition from crafts to industry
- FASHION DESIGNER, BRAND, TEXTILE RESTAURATOR





Market issues

- FASTNESS COLOUR, IRREGULARITY, REPRODUCIBILITY
- COSTS
- NATURAL AESTHETICS / INDUSTRIAL STANDARDIZATION
- EDUCATION AND INFORMATION

Innovation potentials

- NEW SOURCES OF COLOR: mushrooms, algae, food waste
- NOT ONLY COLOR: antibacterial, anti uv, perfume
- Planning non-polluting processes ALTERNATIVE to retrospective solutions
- SMALLEST COMPANY MODELS



Value chain scenarios

- PASSAGE FROM ARTISAN PROTOTYPE TO THE INDUSTRIAL
- SUPPORTING SMALLEST COMPANIES
- MAINTAIN THE PRODUCTION CHAIN OF SMALLEST COMPANIES



Interaction with TCBL

- AGRONOMISTS
- TEXTILE ANALYSIS LABORATORIES
- BIOLOGICAL ANALYSIS LABORATORIES
- EXTRACTION COMPANIES OF NATURAL DYES
- STORYTELLER





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THANK YOU!

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