



TCBL Associate  
Enterprises



## **Thessalian Textile Clothing Industries**

Larissa, Greece

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- Thessaly region : the largest cotton production area of Greece.
- Since 1976, in our area we represent the T&C sector
- We support our members in innovating, developing international collaboration networks and new business models.
- We are small
- We have 20 active members







# Market issues

Staff-Colour-Energy case  
(our member – in TCBL):

- **What competitors do:** Cut prices by reducing quality and salaries.
- **What we do:** Keep quality high (almost 0% failure) while trying to reduce costs using new technologies and processes
- **Competitors reaction:** The majority try to copy them
- **Our reaction:** Look for new R&D projects (participate in H2020) or techniques adjustable to old clothes



# Innovation potentials

## Staff-Colour-Energy case

- **Promising technology options:** machines with low energy consumption; biethanol.
- **Promising societal and market trends:** Re-use of old clothes with new techniques efforts to reduce footprint.
- **Opportunities:** Networking with those who want to provide high quality products with new dying techniques







# Value chain scenarios

- **As organisation**, we are mainly interested and involved in the Cotton Value Chain scenario
- **Some of our members** are however interested and involved in more cases – like TCBL Business Cases or Lab Projects: Eco-Production, BioShades, Second life, Waste Not
- **Impacts on business model:** depending on the outcomes
- **Investments required:** depending on the projects



# Interaction with TCBL

- We have assisted 4 members in joining TCBL as Associate Members in 2018. We will coordinate their participation to TCBL.

Our two main goals from participating in TCBL are to help our members:

Develop knowledge  
and improve their  
ideas

Build partnerships within  
the TCBL community

These goals can be achieved by:

Working together with  
TCBL Business Labs  
and Cases

Collaborating with other  
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We will promote TCBL to all our members !







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THESSALIAN  
TEXTILE  
CLOTHING  
INDUSTRIES

# THANK YOU!

Thessalian T&C Industries  
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