

TCBL Associate
Startups

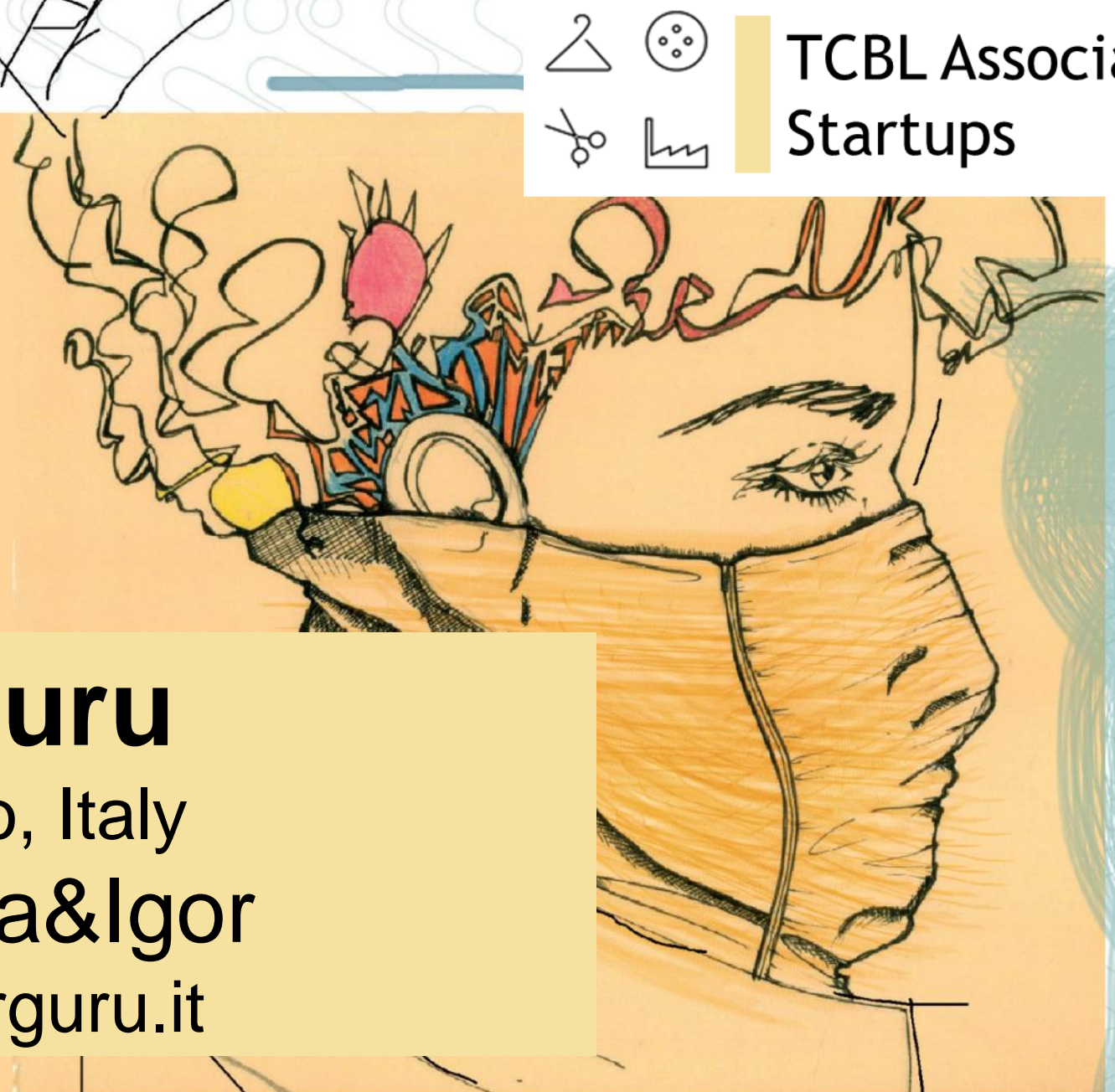


Air Guru

Minturno, Italy

Simona&Igor

info@airguru.it

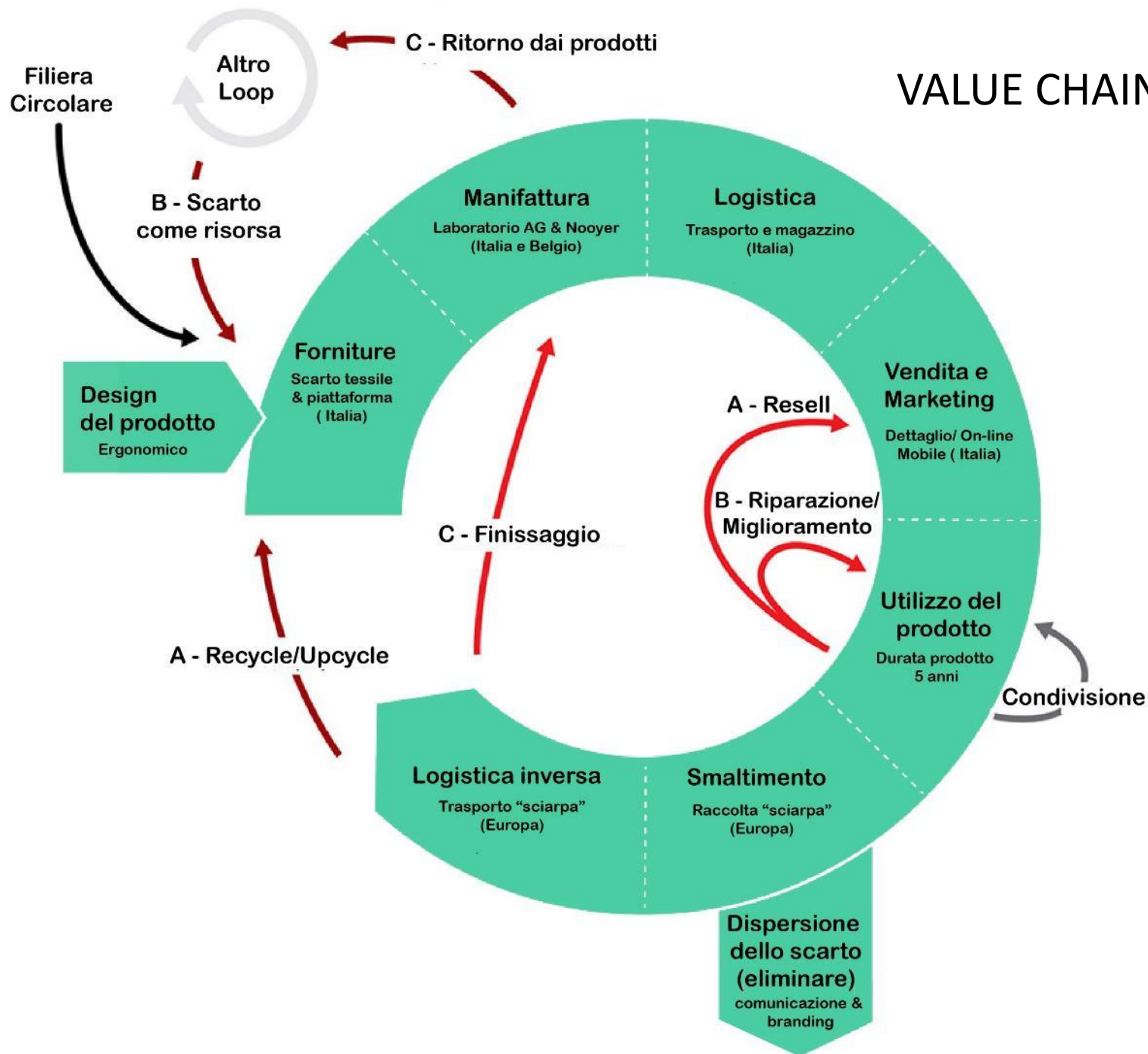


Problem

- Air Pollution
- Textile Waste
- Costume Change
- Citizens
- Health Issues
(84.000 deaths a year in Italy)



VALUE CHAIN

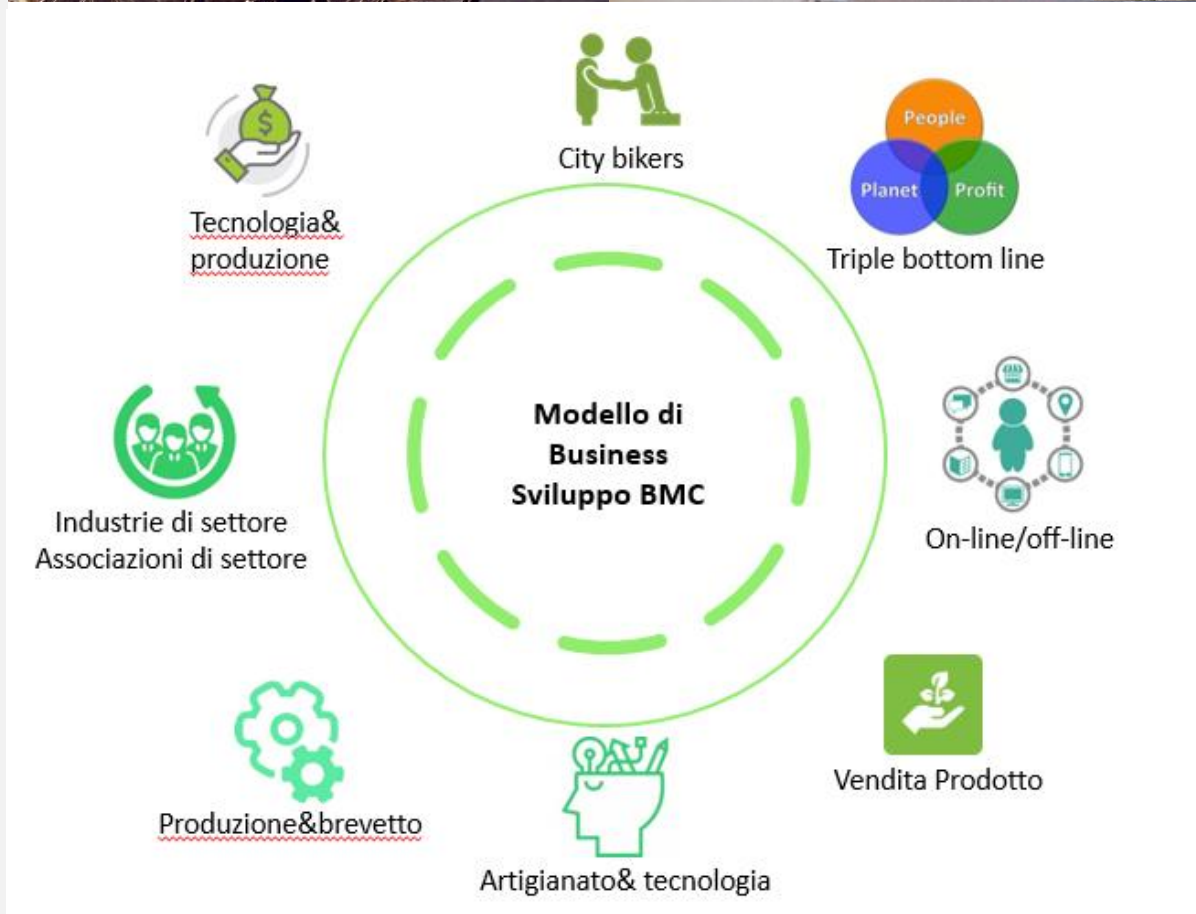


Solution

- Fashion Tech Product
- Soft and comfortable filtrating scarf
- Based on human centered design, circular economy, smart use of nanotechnology

Market

- Polluted cities citizens.
1° phase target city bikers
- 25 millions bikers in Italy
- No direct competitors in EU, 2 direct competitors in USA





Team



Technological partner
Michiel Minjauw NOOYER CEO

ADVISORS



Diego Innovaris
Business Strategist

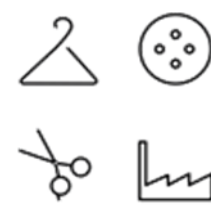


Takis Lybereas
Project Manager

Interaction with TCBL

- Exchanging know-how and expertise
- Advising, business development, strategic networking, visibility
- Fundraising, advisory services
- Active sharing to develop alternatives for the clothing and textile industries





TCBL Associate
Startups



THANK YOU!

AIR GURU

Simona&Igor
info@airguru.it

