

24h de l'innovation - Fashion Tech Week Biarritz 2018



Bidart, France

Innovation Hub

Chloé Salmon Legagneur

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Who we are: ESTIA - Chaire BALI - CreativeWear Hub



- ESTIA: An Engineers School
- Chaire BALI : Information and Research center on disruptive technologies in fashion and textile (within ESTIA School) - Created in 2017 with the financial support of Lectra
- Location: BIDART - South West of France - Basque Country
- People: Chloé Salmon-Legagneur // Responsable de la chaire BALI
- CreativeWear Hub connected with TCBL Fablab in Barcelona, TCBL Design Lab and CreativeWear ART Hub in Athens

What we do: Form engineers for Textile and Fashion



- Form engineers for Textile and Fashion industries but also organise a Fashion Tech Week including FASHION TECH Talks, FASHION TECH Workshops and one 24H Innovation Competition

Here one or more photos



Why: we know the needs of Fashion and Textile industries



Which T&C problems and opportunities do we address:

- Digitalisation of materials,
- Corporate Social Responsibility (CSR),
- traceability,
- Automation of development and production processes,
- Fashion Industry 4.0,
- Production on Demand



TCBL Connection: through CreativeWear

- CreativeWear sponsored 24H Innovation event in March 2019



CREATIVEWEAR
Creative Clothing
for the Mediterranean
Space



CreativeWear offered a Creativity Award



- The Award :T-shirts made with Sustainable Cotton and digitally printed with artworks of artists of CreativeWear

Next : An International Fashion Tech Week with TCBL?

- Could TCBL help to internationalise 2019 edition of ESTIA's Fashion Tech Week in November ?



- ESTIA could bring the 24H Innovation concept to Next TCBL Conference?



A red and yellow robotic fish-like object, possibly a bio-inspired robot, is suspended by a thin wire in a laboratory setting. The background shows a metal mesh fence and a white structure.

THANK YOU!



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